Community Challenge Project

Companies, businesses, organizations and schools use an array of print material on a day-to-day basis. Some of the materials they might use would be items such as: **a business card, brochure, flyer, menu, tag for merchandise, pamphlet, coupon, punch card, and postcard or door hanger**.

You might be asking yourself, “What does this have to do with me?” You are going to help a business or organization in the community with a piece of print material that they need made!

They might need something created for:

* **special or sale that is going to take place**
* **new item that is going to be introduced**
* **business card**
* **redesigning an existing piece of material**
* **updating an outdated piece**
* **brochure**
* **menu**
* **pamphlet**
* **post card**
* **tag for merchandise**
* **advertisement**
* **taking an existing piece of material and making an electronic version**

In order to make a piece of material for someone in the community you need to:

1. **Find a business or organization who needs your help**
	1. **Teacher**
	2. **Current employer**
	3. **Hair stylist**
	4. **Doctor/dentist**
	5. **Parent**
2. **Interview your Client you will be helping in order to know their wants and needs (see suggested questions below)**
3. **Come back to school and create that piece of material (turn in to Mrs. Meyer)**
4. **Go back to Client and have them look it over and “grade it” with rubric (see attached)**
5. **Make necessary changes and turn in to Mrs. Meyer and Client**